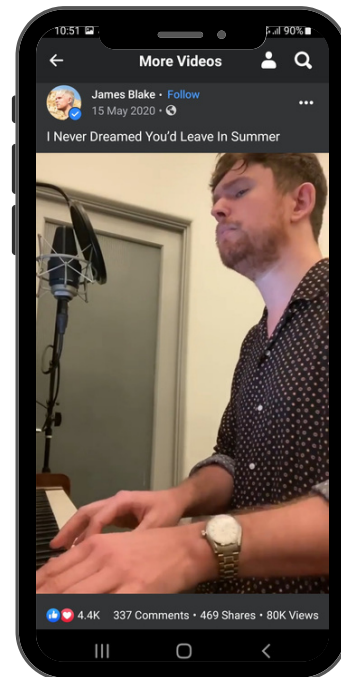## Required Video Specs
FAN FINDER

Before we kick off your campaign you will need to supply the assets listed below. Once you confirm and process payment for your campaign, we will send you a link to a folder where you can upload the files.

Fan Finder Instagram & Facebook Feeds

File Type	MP4 or MOV
Resolution	At Least 1080x1080 pixels or 1920x1080 pixels
Length	Instagram & Facebook we recommend under 3 minutes

Tips

- Facebook & Instagram Feed is the constantly updating list of images and statuses on each app's homepage.
- The first 3 seconds of your video are the most important. Make them valuable.
- Include movement and sound to capture attention quickly and show unique features to tell your story.
- Videos need to feel organic to promote likes, shares and comments from fans.

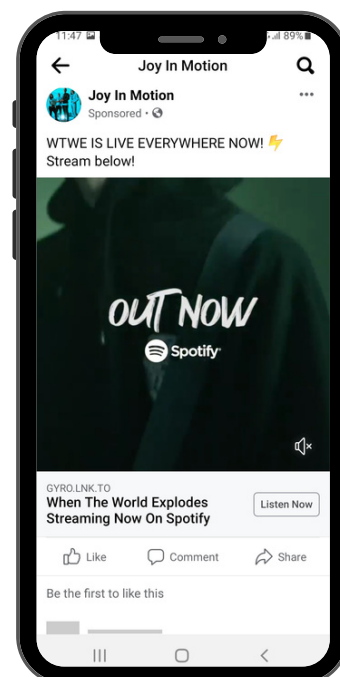**Examples** »»» [Acoustic Video](#) [Live Video](#) [Live Performance Video](#)

Out Now Instagram & Facebook Feeds

File Type	MP4 or MOV
Ratio	4:5
Resolution	At Least 1080x1080 pixels
Width	Min 120 pixels
Height	Min 120 pixels
Length	Instagram & Facebook we recommend 15-45 seconds

Tips

- Facebook & Instagram Feed is the constantly updating list of images and statuses on each app's homepage.
- The first 3 seconds of your video are the most important. Make them valuable.
- Include movement and sound to capture attention quickly and show unique features to tell your story.
- Videos need to feel organic to promote likes, shares and comments from fans.
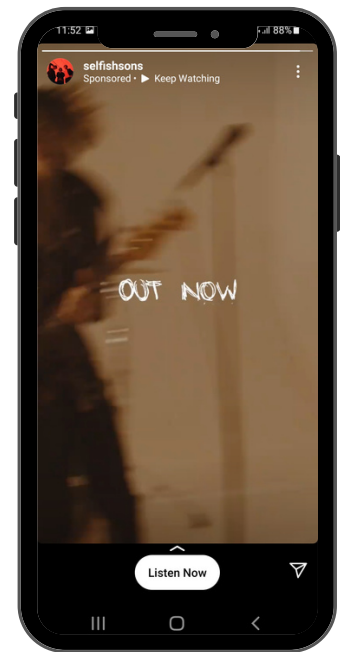

Examples »»» [Simple Animation](#) [Live Video](#) [Music Video Edit](#)

Out Now Instagram & Facebook **Stories**

File Type	MP4 or MOV
Ratio	9:16
Resolution	1080x1920 pixels
Width	Min 500 pixels
Length	We recommend 5 to 15 seconds
Messaging	Title Track	Artist	"Out Now/Listen Now"
Music	Song Hook

Tips

- Stories is an immersive format, with options to add stickers, emojis and other creative elements.
- These fullscreen vertical Ads appear to viewers between organic posts.
- Include movement and sound to capture attention quickly and show unique features to tell your band's story.
- Include all key messaging in your opening frames + Spotify/ Apple logos.

Examples 〉〉〉〉   **Joy In Motion**   **DVNA**   **Phil Hancock**

More info? Email marketing@distrosupport.freshdesk.com | Or visit Facebook
Need to make a design? We recommend canva.com